

Amherst Democrats – Minutes of April 9, 2018 Board meeting, Dan Veilleux’s house

Attendees: Megan Murray, Penny Eggleston, Pat Eggleston, Anna Zimmerman, Len Gerzon, Dan Veilleux, Clay Sammis

Meeting began at 7:10. March Minutes reviewed and approved.

-Anna distributed NH Democratic Party Social Media Policy, and the current meeting’s agenda.

-Dan distributed the April Treasurer’s report.

-The future location for our monthly meetings was discussed, with an eye to attracting a wider audience. The Black Forest and the town library were offered as potential sites. The latter was chosen, with 7 PM on the second Monday of the month remaining the date and time.

-The 4th of July activities were discussed.

-Penny and Pat will work with the brewery where the root beer is made on label options, and if high fructose corn syrup is an ingredient. We will all submit slogans for the labels (more later).

-We may offer tumblers, as “marketing tools”, and to retain as many of the empty bottles as possible. Faye may have tumblers left over from prior years.

-We will offer information on how to register to vote.

-A parade float remains an option. Anna to pursue.

-Discussion was had around the Hillsborough County Messaging Workshop held on April 6th. Penny, Pat and Len attended. Len spoke with Graham Smith re how to attract candidates for the NH House, with the suggestion being to ask neighbors who they would like to represent them. He has a form letter that can be tailored for the prospective candidate (more later).

-It was confirmed that Shannon Chandley is running for the Senate, and that Deborah Pignatelli is leaning toward another run for the executive council.

-Putting an ad in the Amherst Citizen, supporting candidates financially and personally, and a potential fund raiser were discussed. Also brought up was the possibility of candidates obtaining funding from organizations such as Emily’s List.

-The following people will be approached about being a candidate for State Rep:

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

-Len emphasized the need for young supporters.

-How to address the gun issues was discussed.

Group assignment - Following to be mailed to Anna by Wednesday, April 18th:

-Five slogans to be used on root beer bottle labels and tee shirts

- Five people to be or who have been contacted re who they would like to see run for State Representative.

Submitted by Clay Sammis, 4/11/2018