

**Democrats of Amherst  
Executive Board Meeting  
July 10, 2017**



**Attendees:** Anna Goulet Zimmerman, Faye O'Neill, Julie Smiley, Penny Eggleston, Peggy Harris, Rhiannon Pochopin, Emma Lucaci

7:10: Anna called the meeting to order and welcomed Emma Lucaci, the representative from the NH Democratic Party. June minutes were approved.

**Treasurer's Report:** We currently have \$2968.73 in our bank account. That includes the profit and donations from the root beer booth. It also includes a \$1400 anonymous donation!

**July 4<sup>th</sup> Review:**

The float was well received by the onlookers along the parade route, and we won the "Chairman's Choice" award. Several board members donated to the costs, so only \$188 came from our treasury, which included a gift for Lucy Spencer for her extensive time, efforts and creativity.

The root beer booth was also successful and well received. We sold all 480 bottles and gave away about 150 small flags. \$114 was put in our donation hat, 9 people filled out our volunteer forms and quite a few people took the free Amherst Democrat cups donated by Megan and Dan.

**Labor Day:**

Anna has been in contact with Erin Turmelle at NHDP regarding speakers. Erin will give Anna some names this week. Steve Marchand and Annie Kuster will definitely be there.

Anna will put out an announcement that we'll hold a brief caucus at the beginning of the BBQ in order to update our By-Laws.

We reviewed the menu options from Celebrations Catering and decided to go with one of the mid-price meals and with typical American BBQ food for the holiday. Faye will check with Amherst Country Club on the prices and on making sure there are vegetarian options. Prices may be different than listed since we are working through ACC, not directly with Celebrations.

We plan to send postcards to all Amherst registered Democrats, which will include an invitation to the BBQ and information about getting more involved with Amherst Democrats' activities. They will be sent before our August meeting. More information to come. Help will be needed with mailing.

**Future Events:**

We will hold a yard sale in September or October. Save items for that.

**Other Topics:**

Addie Hutchison will be moving to Oregon. Thank you for your time, Addie, especially the Politics and the Press event. We need a replacement Board member. Faye will ask Clay Sammis. If you have other suggestions, contact Anna.

Emma talked about canvassing to be done the next 2 weekends for Kevin Cavanaugh. Kevin is running for a State Rep seat from Manchester/Bow/Hooksett to replace a Democrat who unfortunately died soon after taking office. The seat had previously been in Republican hands, and the NHDP would love to have Kevin keep the seat Democratic. Anyone interested in canvassing in Manchester Sat or Sun please contact Anna or Julie. They'll let Emma know how many people to expect from our group.

Emma also explained the Democratic Party strategy to win voters who have felt "politically homeless." Many were formerly Democrats, and we need to win them back. Democrats need to explain what we're for, not just what we're against, and listen to voters' concerns. The NHDP will be holding training sessions in August to prepare for the 2018 elections. Topics will include messaging, social media, fundraising, and more.

The NHDP plans to specifically target registered Democrats who have been voting only in presidential election years. We need to get those people to vote in 2018. In Amherst, 660 people fit that description. We will make plans to contact them, especially to hear about their concerns.

Meeting adjourned at 8:45pm. Next meeting Monday August 14, 7pm, at



Minutes submitted by  
Faye O'Neill, Secretary